









Seinäjäoki Kunsthalle presents a  
new gathering for art  
professionals.





**AARG**

# ARTS AND THE RURAL GATHERING

## GATHERING

- Kusthalle host a gathering on the concept of art institutions developing and researching the rural areas and countryside.
- Focus on art professionals.
- On the co-delivered program: artist talks, case studies, panel discussion

## WHERE, WHEN

- Location:  
<https://vimeo.com/event/478648/embed/e57fbee44e>
- Thursday 10th of December at noon to 4 pm.  
Exhibition Matthew Cowan *Wildness Makes This World*, opening party on the 9th of December at the Kunsthalle Seinäjoki.



Kunsthalle Seinäjoki  
offers a meeting space  
for art institutions  
to make new productive  
relationships.

## **DEVELOPING THE FIELD**

- Support the development of a geographically dispersed network of art institutions and productions.

## **NETWORKING**

- Offer a space for discussion, sharing of concerns, development and mutual support, building up productive relationships.

## **LEARNING FROM OTHERS**

- Learning what's new in the countryside and in the rural arts?
- Case studies of artistic work in the rural.

## **WORKING TOGETHER**

- New funding models in the rural.
- Area development in the countryside with contemporary art.





# PROGRAMME

## 12.30-14.00 PRESENTATIONS & TALKS

- Welcoming words by Kunsthalle Seinäjoki, exhibition coordinator Elina Teitti
- Artist talk: Artist Matthew Cowan will tell about his practise and concept behind the exhibition Wildness Makes This World. Interviewed by Taru Elfving.
- Case Study: Art Producer Pii Anttila, Kunsthalle Seinäjoki developing the countryside with artistic collaborations.
- Case Study: Professor at the Art University, Daniel Peltz. Rural Contextual Practice at Rejmyre Art Lab's Center for Peripheral Studies
- Case Study, curator Yvonne Billimore: Re-centring rurality: a site for collective learning and exchange.





# PROGRAMME

## 14.00-15.00 VIDEO GREETINGS

- Video greeting, Kaspar Wimberley & Susanne Kudielka, Morning Boat, Jersey, UK
- Video greeting, Bodil Johanne Monrad, Viborg Kunsthall, Denmark
- Video greeting, Michele Horrigan, Askeaton Arts, Ireland
- Video greeting, Mariangela Mendez-Prencke, Havre Magasinet, Sweden





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## 15.00-16.00 PANEL DISCUSSION

- Panel Discussion *Contemporary Rural Agencies*, moderator Aura Seikkula Participants: Taru Elfving, Pii Anttila, Daniel Peltz, Yvonne Billimore, Jussi Koitela, Kaspar Wimberley and Susanne Kudielka





Issues, questions and phenomena from a contemporary perspective, springing from the countryside and urban-rural interface form a broad framework in program planning and curator work at the Kunsthalle Seinäjoki. Kunsthalle Seinäjoki features individual and group exhibitions, from Finland and internationally. The main interest of the Kunsthalle lies with the Nordic Countries. Kunsthalle Seinäjoki develops collaboration with art halls of the Nordic Countries.



**AARG LIVE**

**10TH OF DECEMBER**

**2020**





[seinajoentaidehalli.fi](http://seinajoentaidehalli.fi)

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Kuvat: Katariina Vestergård, Isle Art Industries  
Matthew Cowan, Jenni Latva, Elina Teitti, Atte Tanner