

SEINÄJOEN
TAIDEHALLI





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1.

The first exhibitions in the renovated spaces in Kalevan Navetta Art & Culture centre were opened in March 2020.

2.

While moving into the new location, also the operation and concept of Kunsthalle Seinäjoki was renewed in many ways.

3.

Now Kunsthalle Seinäjoki is an actor in the contemporary art field that implements an innovative program that includes exhibitions, public art and a diverse program of other activities. Kunsthalle Seinäjoki is part of cultural services of the City of Seinäjoki.



Entrance of Kalevan Navetta
Photo: VISIO Creative





Our vision is that Kunsthalle
Seinäjoki is an ambitious
and well-networked
operator within the art field.



OUR GOALS

KUNSTHALLE SEINÄJOKI

- The program is well-grounded and visionary.
- The Kunsthalle Seinäjoki brand is strong and recognizable.
- The program reaches out to double the number of visitors.
- The exhibitions attract national attention.
- Kunsthalle Seinäjoki is well established in the Finnish and Nordic art field.

PROGRAM



Program outline

- The context created by the building, its history and architecture.
- The countryside & urban-rural, locally & globally.
- 4 policies: Process, Space, Dialogue, Presence.
- The program also includes permanent and temporary public art.
- Programme planning and curatorial work by the programme team of Kunsthalle Seinäjoki. Head of the team art curator Sanna Karimäki-Nuutinen.
- Dialogue with artists and local communities is a vital element.
- Fair compensation practices, contracts and fluent processes.

PROCESS

- Exhibitions and art works that manifest the process.
- Art and research are connected by projects, community and social and pedagogic art.

SPACE

- Art is in constant dialogue with the space: it intervenes with it or becomes one with the space, its architecture and history.
- Site and situation specific art, immersive art.

DIALOGUE

- Exhibitions or pieces are produced in close collaboration with the artist.
- Solo and group exhibitions, emphasis on Finnish and Nordic based artist.

PRESENCE

- Presence is listening, conversing, topicality.
- Art is present (easily accessible) in commonplace or surprising locations.
- Themed exhibitions and art in public spaces.



New developments in contemporary art, the unique exhibition spaces, and urgent questions arising from the surrounding countryside and the urban-rural setting provide a broader context for the curatorial practices at Kunsthalle Seinäjoki.

The interests stem from both the present-day and historical aspects of the building and the surrounding area while seriously asking what the countryside means for the future, locally and globally. Approaches towards issues or ways to engage with the context may arise from aesthetic, social, cultural, ecological, or other modes of inquiry.

The program examines the rural and ruralities from a very wide range of perspectives. While the theme springs from the flat and wide landscape of the Southern Ostrobothnia called “lakeus” and the farm-to-table food chain, the global perspective is considered as important.



THE HISTORY OF THE BUILDING- A BARN WITHOUT COWS

- 1890 – Östermyra was bankrupt and the estate was purchased by its biggest creditor: the insurance company Kaleva Ltd.
- Kalevan Navetta was slightly unfinished and unused for several years.
- 1905 – Only time Kalevan Navetta functioned as a barn was during the two-day agricultural fair that was organised in the area.
- 1909 – The building was sold forward to Hugo Grönlund who reconstructed it to a baize factory. Factory wove baize and frieze, mainly woolly blankets.
- 1920's depression caused the factory closing.
- 1933 – The Seinäjoki Military District Staff moved to the old factory facilities. The old factory building was mainly used as a warehouse.
- 1992 – The ground floor was rented out for an agricultural trade/shop.
- 2011 – The city plan of the area was re-designed and validated allowing the old Industrial areas to be used for residential buildings and offices premises. The zone provision marks that the facades of the Kalevan Navetta building must be preserved, and the unique features of the area's landscape protected.
- 2018 – entrepreneur Petri Pihlajaniemi, who has prior experience with renovated old buildings, bought the Kalevan Navetta that was then re-designed and planned as an art centre and event venue.
- 2020 – Kalevan Navetta Art and Culture centre opened its doors to the public.
- Now – Kalevan Navetta provides home for several art, craft and culture organizations and delights visitors to the limits allowed by the global situation.

EXHIBITION SPACES

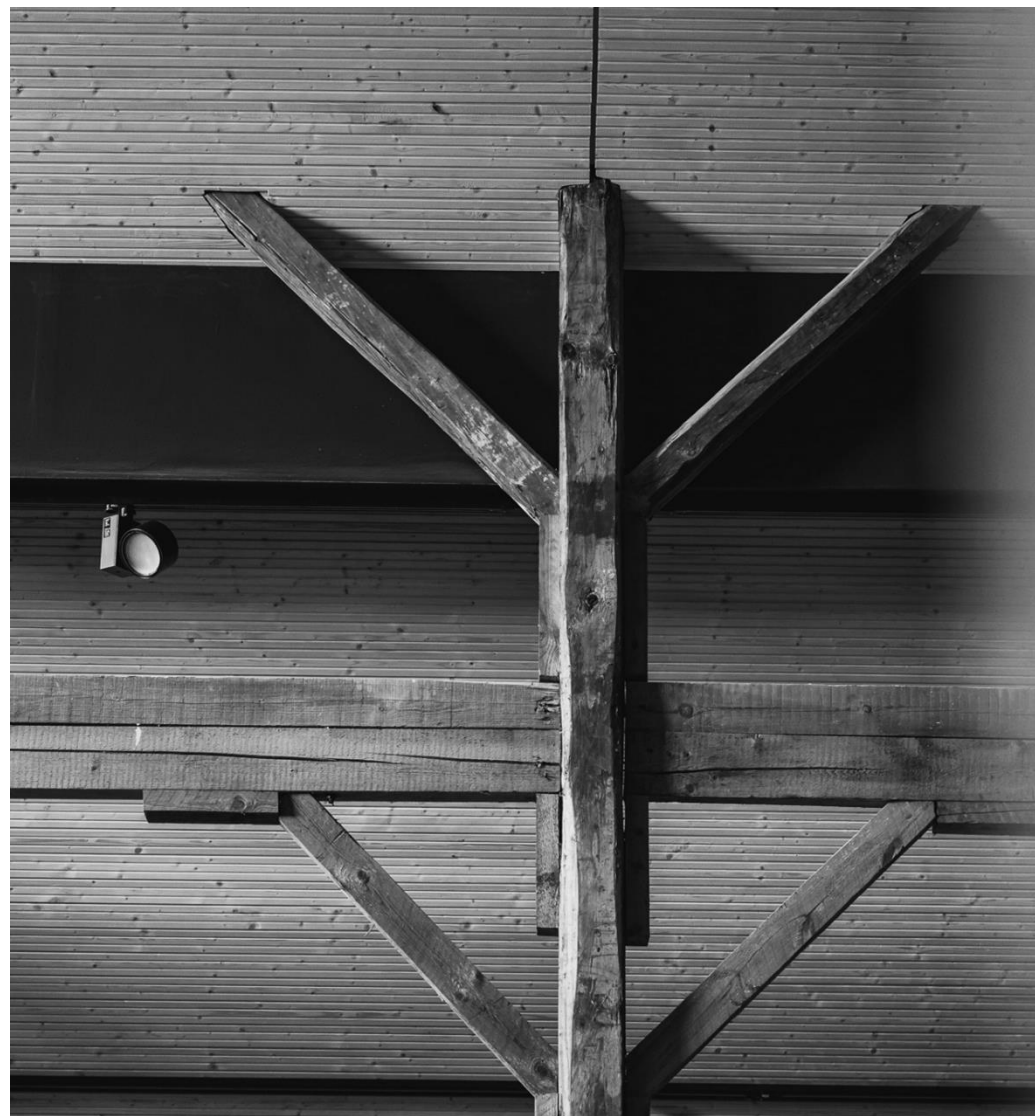
Two exhibition spaces

Halli

- On the 2nd floor of Kalevan Navetta.
- The surfaces are concrete, the history of the space is left visible in different layers.
- The concrete beams, the roof and the window-door-hatches are strong features.
- Surface area 520 m², ceiling is 3,5-4 m high.
- The program consists of 2 exhibitions per year
- The program is concentrated on harmonious entities, interesting artists and concepts.

Vintti

- On the 3rd floor of Kalevan Navetta.
- The ceiling rises up to 7,4 m, the surface space is 267,5 m².
- The surfaces are wood and red brick. A round window on the gable wall.
- The program consists of 2-3 exhibitions per year
- Also functions as a creation space for joint productions.
- Some exhibitions will be carried out on an Open Call basis.



Kuvat: VISIO Creative, Katariina Vestergård ja Anne Kaivo-oja



Opening exhibition Nice to (finally) meet you! 11.3.-1.8.2020 in Halli.
Art works of Hanne Friis (NO) and Sigurdur Gudjonsson (IS) in the picture.
Photo: Jenni Latva



PETRA KOIVISTO
Notes
11.3. - 9.5.2020

Opening exhibition in Vintti Petra Koivisto: Notes 11.3.-1.8.2020
Photo: Jenni Latva





Anne Katrine Senstad: Radical Light – Elements VI, 2021, Samuli Kuusisto



Gustafsson & Haapoja: Siat – Pigs 30.9.2021-8.1.2022
Waiting Room, sound installation, 2019
Photo: Jenni Latva



Ida Sofia Fleming & Vesa Rahikainen: Liminal Space
22.9.2022-28.1.2023
Photo: Mika Rinta-Porkkunen

EXHIBITION PROCESS



1.

The programme for Kunsthalle Seinäjoki is planned by a programme team consisting of staff members. The time span of planning is 2-3 years.

2.

After making the exhibition agreement begins a planning period with a focus on the concept, plans of the art works and exhibition architecture.

3.

In the production period the artist focuses on making the art works. The Kunsthalle team works with marketing, preparing the installation, other production work and planning the side events. The final steps are: Installation and opening the exhibition to the public.



Opportunities for artists

- The Summer Artist programme for young artists
- Taidehalli välittää –artist-run programme
- Performance Club
- Art and the Rural Gathering AARG -seminar
- Public art commissions
- Meet the artist –events, talks etc.
- Development projects
- The Art Rental Shop Parsi in Kalevan Navetta, operated by Seinäjoki Artist's Association.



Summer Artist 2020 Sofi Häkkinen
Serendipity –process based work in Itikka space



Performative event, Productive Production Line
Taidehalli programme in Itikka space, 2021



Domestic Performance club in Hugo event space 2021. Pictured performance by Tomasz Szrama. Photo: Katariina Vestergård



Kunsthalle Seinäjoki
Art and Culture Centre Kalevan Navetta
Nyykoolinkatu 25, 60100 Seinäjoki

@seinajoentaidehalli
www.seinajoentaidehalli.fi
taidehalli@seinajoki.fi

